

XJFF

JAGUAR

The Jaguar has always epitomised class and distinction not only to automobile connoisseurs but also to the general public. Considered one of the best in luxury vehicles, the brand is synonymous with sophistication and elegance.

The Jaguar name reflects the grace and the remarkable power, speed and agility of the big cat. The brand's philosophy is to create beautiful fast cars that stir the senses and excite emotion, cars that bring alive the exhilaration of driving.

The appeal of the brand lies in the innovative and exciting vehicle design that connects with the prestige, style and cachet of a modern luxury lifestyle. Jaguar seeks to enhance brand loyalty through breakthrough vehicle design and a first-class customer experience.

The brand has a rich and distinguished history. The name Jaguar was adopted in 1935 when the company began to flourish on the global stage. It cemented its place in automotive history after World War II. Purchased in 2008 by Tata Motors, Jaguar is embracing a bright and ambitious future. Today's Jaguars are among the most advanced cars on the road, constructed from lightweight materials and using aerospace technologies.

The brand has entered an exciting new era in its history. With the support of Tata Motors, Jaguar will deliver exciting, desirable and innovative new products and create a sustainable business with a passion to succeed.

