

Journey of discovery

A train with 400 young people aged between 18 and 25 years coursing across 13 states of India covering a total of 9,000km in a span of 18 days; the sheer numbers are enough to convey the size and scope of such an exercise. But the Tata Jagriti Yatra (TJY) is more than a mere exercise in logistics.

The TJY, now in its second year, is an experience that brings together a disparate group of young students and professionals to enthuse them to become committed change makers. The emphasis is on stirring their passions, evoking their sense of purpose and awakening a dormant commitment to the society we all live in.

The yatra introduces young people to the spirit of entrepreneurship — both social and economic — by taking them to individuals and institutions that are developing unique solutions to India's challenges. It opens their world to the small miracles being created by men and women of great grit and passion, in remote parts of the country. It brings them close to a world where motivation is personal, the ambition is audacious and the energy is boundless.

The TJY aims to inspire a nation to believe in *udhyam janit vikas*, or enterprise led development. By taking the youth on board, it is an attempt by the Tata group to awaken in them the spirit of entrepreneurship and change, and set them on the path to development. ●



All aboard: The logistics team makes sure that everyone is on time, every time!



Fired up: Discussions over lunch and snacks are the lifeblood of the yatra



Vibrant India: The *yatris* are won over by the many colours of the country



In conversation: (From left) Kishor Chaukar, MD of Tata Industries and R Elango, president of the Kuthambakkam village panchayat have the audience enthralled



Question time: Inspired by the people they meet, the *yatris* learn to question without fear



Open school: Ramji Raghavan's school Agastya International is a reminder that true education knows no walls or boundaries



Empowered: *Yatris* from outside India were awed by the unique experience and humbled by the lessons they learnt



Future leaders: So many destinations, so many role models and so much to do