

FROM THE EDITOR



Tata Motors was, without doubt, the star of the Tata stable in 2007-08. It is hard to think of any company, and not just in the Tata firmament, surpassing the double distinction that Tata Motors achieved, first with the unveiling of the path-breaking Nano, and then by acquiring two of the world's most prestigious automotive brands, Jaguar and Land Rover. *Tata Review* salutes the bravehearts who made the impossible possible with a cover feature in this issue, including an interview with managing director Ravi Kant.

While Tata Motors drives away with top honours, there were other big achievers in what has been another standout year for our Group. You can get a close and comprehensive look at the successes of these achievers in our MD Speak section, which captures their stories through interviews with the leaders at the helm of affairs.

We have B Muthuraman updating us on the continuing growth saga of Tata Steel and Philippe Varin sharing his experience of creating a common vision for Corus and Tata Steel. Then there's Prasad Menon talking about setting up a 4,000mw power station at Mundra, a project that is critical for Tata Power to realise its objective of increasing its capacity five-fold by 2012.

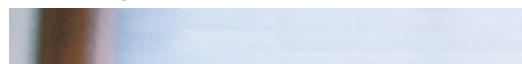
This *Tata Review* edition also features Tata Chemicals, which too is venturing into exciting new territory with Khet Se, an innovative initiative that will make the most of the company's relationship with farmers to retail fresh farm produce. Homi Khusrokhhan has more reasons to feel optimistic about the future, especially following the speedy and smooth acquisition of US-based General Chemical, which has resulted in 64 per cent of Tata Chemicals' revenues now accruing from international operations.

The global angle is a prominent one for many other Tata enterprises, with our international footprint growing faster than ever before. In this context, we have Raymond Bickson articulating the rising recognition of the Taj brand in foreign markets, while Bhaskar Bhat explains the logic behind the launch of a Tanishq store in the United States — the Tata Group's first retail venture outside Indian shores — and the mark Titan's new initiatives are making. S Ramadorai presents a different take on the global challenge as he details how TCS has performed with poise in a difficult year.

Our 20:20 vision special this time has Sunil Sinha writing about spurring growth through business excellence and innovation, ideas that Tata Quality Management Services has been propagating with commitment and vigour for long. Moving beyond words, we have a photo feature that spotlights the Tata foray into retail, a relatively new focus area for the Group. Our growth in this sector has been remarkable, with Croma, Landmark and Star Bazaar adding to the muscle and ambition displayed by Westside, Titan and Tanishq. Ambience and allure of another kind has won the coveted Michelin star for The Quilon in London. Creating a niche for south Indian coastal cuisine in a clientele sold on chicken *tikka masala* and *nan* is an achievement that deserves to be toasted.

There is much to celebrate in this issue; we hope you enjoy reading it.

Warm regards,



Christabelle Noronha